

Fionn O'Neill Article Analysis

5 Ws and H

Who is the article about?

A woman who kissed a member of the band BTS without his consent

What is the main event or issue covered?

The unprompted kiss, and her subsequent summoning by Korean police.

When did this event occur?

June of 2024

Where did it take place?

A "Free-Hugs" event in Seoul.

Why is this newsworthy?

The involvement of a celebrity in this situation makes it a hot-button issue.

How did the event unfold?

While the "Free-Hugs" event was taking place, the woman made a move to kiss Jin—the member of BTS in question—without his consent.

Structure and Style

How effective is the headline?

The headline accurately describes the basis of the article, while making sure to name the celebrity in question. These details make it a soundly effective article.

How is the lede structured?

The lede first makes mention of the woman that's being summoned, then goes on to mention the celebrity this situation is tied to, finally setting up *why* she's in legal trouble.

What supporting details are included in the body of this article.

The details that make up this article mostly give slight context and length to the hook itself without adding too much to the story.

Are multiple perspectives or sources presented?

Most of the perspective in this article comes from the Korean police, but there is an alleged article from the suspected woman herself mentioned.

What types of quotes are used?

The woman in question is quoted from another news agency, from her supposed personal blog.

Does this article follow the inverted pyramid structure?

Yes, this article loosely follows the inverted pyramid structure.

Target Audience and Relevance

Who is the target audience of this article?

The target audience of this article would be those who closely follow events related to BTS, specifically fans of the band themselves.

How does the article engage or appeal to its audience?

The article makes immediate mention of this event's connection to Jin, and BTS as a whole. The band is mentioned often throughout the article.

How is timeliness emphasized? Is the article relevant right now?

The actual event the article is covering seems to have taken place over a year ago. But, with BTS still being a widely popular band currently, I'd say the article is still relevant.

Use of Images and Multimedia

Are images used? How do they connect to the story?

One image of Jin, the band member who received the non-consensual kiss, is used in the article.

Does the article include videos, charts, or other multimedia elements?

The article does not include any other multimedia.

Ethical Consideration and Bias

Is the article objective and balanced?

Yes, I would say that the article doesn't make a point of taking any sort of stance on the subject in question.

Are there any ethical concerns present?

There are no red flags that jump out at me as far as this article's ethics are concerned, except for its sources.