

Fionn O’Neill

CRWR 110

“Fionn’s Article Pitches (For Your Consideration)”

February 14, 2025

Pitch 1:

Subject Line: “Pitch: How The Price of Video Games Dictates What a Generation Plays”

Hello, my name is Fionn O’Neill, I am a Creative Writing Major—currently enrolled at the Ringling College of Art and Design—and I’m interested in writing an article for your publication. The article would revolve around the rising price of triple-A videogames, and how those price-shifts factor into what games become most popular. I would outline the many games that have seen explosive success in recent years due to being lower-priced, and in some cases, completely free. I believe your readers will take great interest in this topic, as the \$70 price-point is a hot-button issue in the video games industry of late.

If you are interested in pursuing this article further, please feel free to contact me at this email address:

foneill@c.ringling.edu

Pitch 2:

Subject Line: “Pitch: Where is Disney taking the MCU? (and when is it time to stop?)”

Hello, my name is Fionn O’Neill, I am a Creative Writing Major—currently enrolled at the Ringling College of Art and Design—and I’m interested in writing an article for your publication. The article would

take a look at the recent decline in Marvel Studios productions, outlining their shift toward streaming services and the respective failures that came with it, as well as the overall struggle to maintain a connected narrative amongst so many conflicting works. I believe your readers would take particular interest in this topic, as the saturation of Marvel movies and shows is something that's featured prominently on your site.

If you are interested in pursuing this article further, please feel free to contact me at this email address:

foneill@c.ringling.edu

My Reflection:

I really like where I landed with my pitches; the process of drafting my idea into something consumable for an audience of online readers was a challenging, but intriguing process. I enjoyed being able to tap into the things that I'm passionate about for this assignment, while being able to write about them in a professional capacity.

It was also very good practice for interacting with industry professionals. After this assignment, I feel like I have a better understanding of how to engage with those I'm looking to write for. I haven't sent either of the emails to their respective publications yet, but I could definitely see myself touching them up, and giving it a go!

Publication #1: IGN

Editor: Rachel Weber

Publication #2: DiscussingFilm

Editor: Jacob Fisher

