

Fionn O'Neill

CRWR 110

“Fionn O'Neill's Midterm Project”

February 26, 2025

Proposal

I plan on writing about the creation, development, and most importantly: the current state of Cunnife Commons—this campus's student and faculty dining hall. The article will revolve around the current student reception to the services offered by the cafeteria, as well as a brief history of how it got to where it is in the first place. I want to take as unbiased an approach as possible to this assignment—interviewing, and giving light to the dining hall's proponents and opponents alike.

Outline

Introduction:

The beginning of the article will include a general explanation of what Cunnife Commons is, while also setting up the contention that lies in the students' public opinion of the establishment. This part of the text will serve as a thesis statement of sorts.

Background:

This section of the text will be reserved for bringing context to the establishment as a whole, giving a brief, concise history of its origins. Additionally, I'll use this space to describe the specific functions that Cunnife maintains.

Main Points:

I plan to interview a number of different students and faculty, collecting a substantial amount of feedback in relation to the cafeteria. I will take all of the collected data, using the average experience between them as a baseline from which to draw a general conclusion on the campus's opinion of the establishment.

Conclusion:

At the end of my article, I plan to reaffirm and restate the main points of my article. I want to make an attempt here to spark conversation about the dining hall. I want to provide an implicit call-to-action, with a hope to evoke a change in the way that Cunnife is managed.

Sources:

1. A pool of various different on-campus students; comprised of freshman, juniors, etc.
2. A concentrated group of professors—who use the Cunnife facilities—who are willing to be interviewed on the subject.
3. The Ringling College of Art and Design Student Life Office

References/Links:

1. The Ringling College of Art and Design Cunnife Commons Web Page
2. A collection of different “YikYak” social media posts, made by students, referencing their experiences and opinions of Cunnife
3. <https://ayerssaintgross.com/work/project/ringling-college-of-art-and-design-cunniffe-commons/> (Article describing the creation of Cunnife Commons)

Target Audience/Publication:

The target audience for this article would be Ringling students and faculty alike, with the goal of starting a conversation about the current conditions at Cunnife, and how they can be improved. As far as a publication, my pick would be the Sarasota Herald-Tribune.

Ethical Writing:

Overall, I want to make sure that I remain as neutral as I possibly can in this article, not showing any sort of bias one way or the other. This will be an extremely important factor of the assignment, so as to maintain a journalistic impression in my writing. Additionally, I will not misrepresent the quotes given by my interviewees, and my sources will be accurately and meticulously detailed within the text.

Photo Plan:

For the article’s main photo, I plan on using my friend’s Canon camera to get a shot of Cunnife Commons, specifically from the entrance, and preferably around sunset.