

Name: Fionn O'Neill

Partner's Name: Olivia

1. What's the hook?

The hook sets the scene by describing the brutal crime scene that the video is based on.

2. Was it effective?

The hook was very effective in setting the tone for the video. Additionally, it provided some entertainment-factor in its dramatic pacing.

3. Can you identify the different segments or sections?

Each section is clearly labeled and divided into their own different parts of the script.

4. Do the transitions work well?

The movement from section-to-section flows very smoothly. It feels like it moves naturally from beat to beat without much tension.

5. Is the tone consistent and appropriate for the topic?

The brutal, macabre nature of the subject matter is perfectly depicted through the tense and dramatic descriptions of the narrator.

6. Does it sound like someone speaking, or more like an essay?

It sounds like it's being narrated vocally, yes. Perhaps in the style of a documentary.

7. Does the script include visual and audio cues?

Yes.

8. Are they clear and effective?

They're somewhat broad, but definitely effective.

9. Do they enhance the viewers' experience?

They do a lot in elevating the atmosphere of the video, yes.

10. What deeper meaning or takeaway is offered?

The truly gruesome and tragic nature of this crime is reflected upon very poignantly.

11. Is the ending memorable, or satisfying?

The ending wraps up the narrative concisely and effectively.

12. Is there a call to action?

Yes.

13. Name one or two areas that need polish.

The audio/visual cues.

Helpful revisions: I think that including more descriptions of the audio/visual cues that would be featured in the video would improve the overall script. I also think the intro could use a little more fleshing out to help ease viewers into the story.