

Fionn O'Neill

CRWR 110

“Social Media Setup”

January 26, 2025

### Social Media Setup

This assignment was a very engaging opportunity for me to learn the various techniques in establishing a social media presence. There were certain sites that I had never interacted with, like bluesky, so getting this opportunity to learn a little more about them was very interesting. I found that I had a little bit of trouble with finding industry professionals to follow. However, over time—and especially with the help of linkedin—I was able to overcome this problem and connect with various different writers through their social platforms.

I'm excited to be able to use these different platforms to help spread my name and grow my brand. I think it'll be interesting to see the different ways that I'll end up interacting with each platform. For example: making use of TikTok's short-form content is going to be vastly different than using Facebook to make text-oriented posts. My hope is that spending more time in this class focusing on these assignments will help acclimate me to these different platforms.

It was also very fun to facilitate my name across the internet in a professional manner; I liked the process of making all these new accounts for myself, in the context of business. I can't wait to learn more about how to network on social media, and the different techniques I can utilize that'll hopefully help me improve all of my different accounts. But for this assignment, I believe I did very well in simply getting all of my new platforms up-and-running. My presence among these platforms will prove invaluable in getting my name out into the world, and showing my work off to those who may be interested, including any future employers. I think that expanding on these social media platforms will prove to be enriching for future career networking as well.

[https://www.linkedin.com/in/fionn-o-neill-769747349/?trk=opento\\_sprofile\\_topcard](https://www.linkedin.com/in/fionn-o-neill-769747349/?trk=opento_sprofile_topcard)

[https://www.youtube.com/channel/UCVguQ4PaYVfqJY\\_M7WgrTsg](https://www.youtube.com/channel/UCVguQ4PaYVfqJY_M7WgrTsg)

<https://bsky.app/profile/fionnmo.bsky.social>

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